



SUPERFOODZ WHITEPAPER

SuperFoodz Is Attacking the Fight Against Global Food Scarcity
With The Help Of BlockChain & Our SuperHeroes

CONTENTS

Overview

Introduction

Executive Summary

Mission

Team

RoadMap

Community

Tokenomics

Token Allocation

References

Disclaimer

OVERVIEW

SuperFoodz (SF) is a decentralized impact organization with a serious underlying mission of salvation and hunger assistance, and one that provides its loyalty token holders multi use functionality which allows the SF community to join, participate together, and generate positivity and abundance for a worldwide community by both giving and receiving.

INTRODUCTION

SuperFoodz (SF) is a unique utility token.

- Multi-purpose loyalty token
- Provide basic nutritional support to those most in need
- Create a digital environment for a like-minded worldwide community
- Launch a space for social, philanthropic and artistic gatherings
- **One Planet One World:** no one said good things can't be fun

One of the advantages of the evolution of cryptocurrency and the decentralized blockchain space, is a deeper understanding of how digitally diverse technologies interrelate to one another and how they can be conjoined and used together to create powerful and effective synergies.

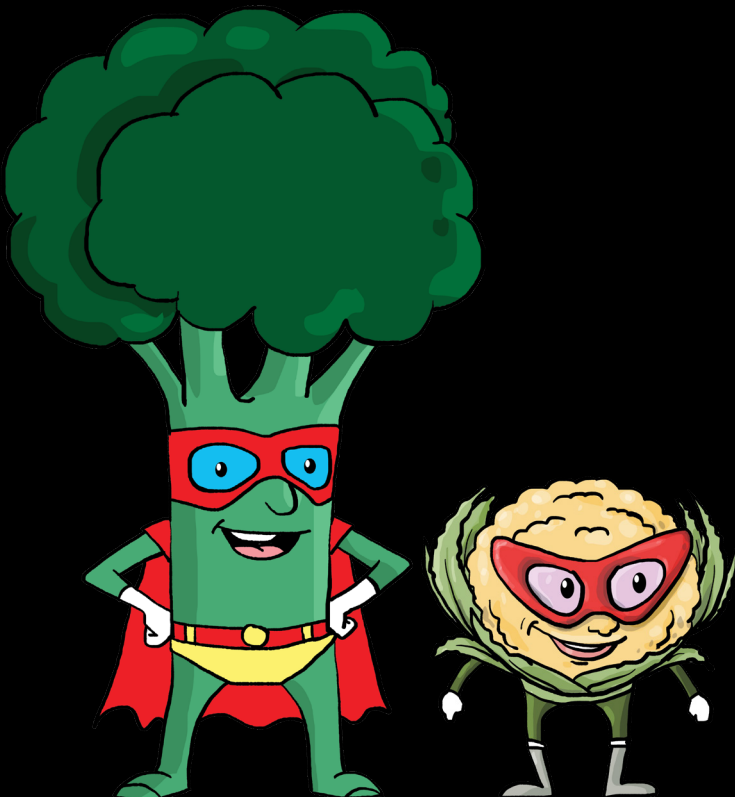
EXECUTIVE SUMMARY

Guiding Principles

SuperFoodz is a giving community helping to solve the domestic and international hunger issue. Nearly 9 million people die of hunger annually. Broccoli Rob and The Cauliflower Kid believe it is a human right to have proper nutrition and are knocking out hunger around the world.

The specifics of the SuperFoodz token (SF) will be addressed in the Tokenomics section later in this Whitepaper, but in terms of overview the token's utility correlates to related ancillary opportunities created and presented to the SuperFoodz community. These ancillary opportunities will encompass connection and social engagement, learning, events, and loyalty token holder member opportunities. While the driving underlying mission of SF is combating hunger; the overall SF environment is framed around:

Interactivity
Learning
Betterment
Empowerment
Positivity
Inclusion
Enrichment
Advancement



The unique utilities of the ***SuperFoodz*** token are guided by these principles.

MISSION

Addressing the issues of Hunger

SuperFoodz is helping to eliminate hunger by working with local and global food banks, community charities, school systems and grass root organizations. SF, in terms of both its design and utility, will provide resources to recognized charitable organizations to empower impoverished and disenfranchised groups & communities, to provide immediate wholesome nutrition, grow their own food, create and/or improve their agricultural infrastructure. As awareness and use of the SF loyalty token increases, larger numbers of those in need will receive essential life-giving and nutritional support.

While 820 million suffer from hunger, there are 2.013 billion people around the world who are considered “food insecure.”

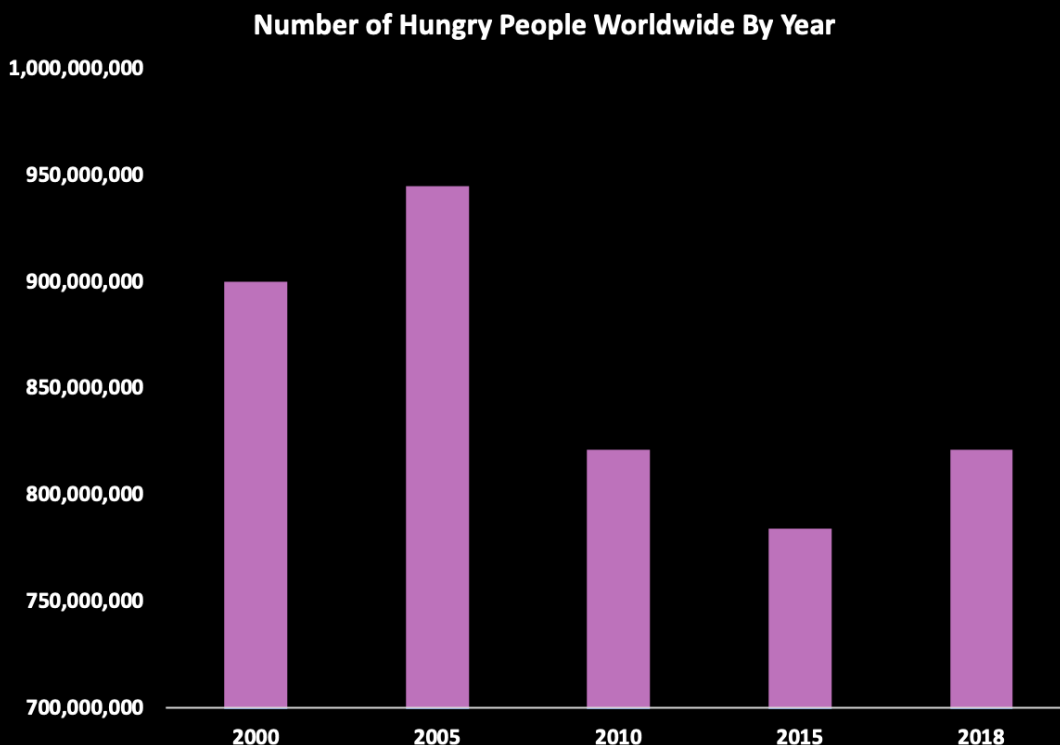
World Hunger Overview

When people do not have steady access to healthy food and clean water, problems start to happen. While hunger is an issue deeply rooted in cultural practices, society, local politics, and climate, we need to be aware how our fellow humans are suffering around the world.

And while world hunger is down from 24% in 1990 to 10.9% as of 2020, the current data shows that world hunger is on the rise again. After decreasing for so many years, unfortunately, the World Health Organization has found that global hunger increased by 9 million people in 2018 from 811 million to 820 million people.

World Hunger Statistics

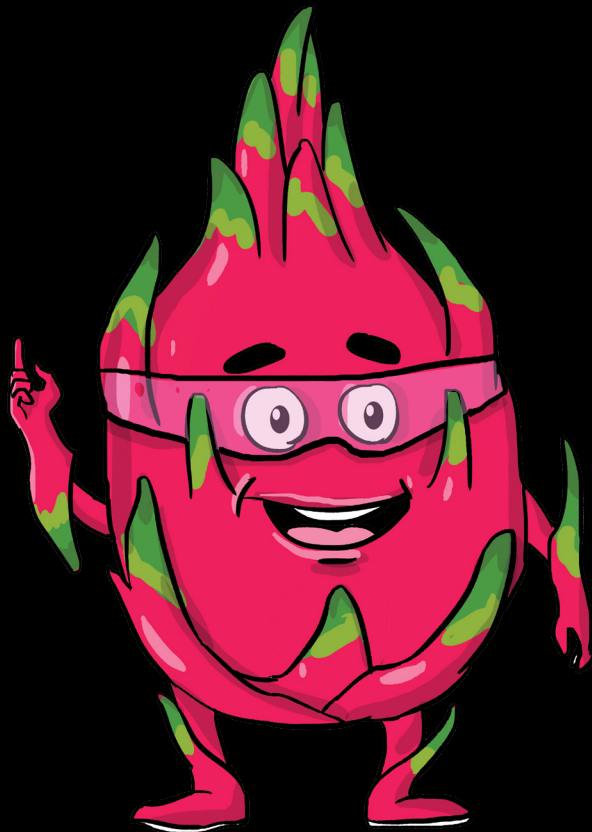
- 10,000 children die daily from chronic poor nutrition
- 99% of malnourished people live in countries that are underdeveloped
- Today, approximately 10% of the global population suffer from hunger, compared to 24% in 1990
- World hunger is on the rise - and is caused by war, weather, poverty and COVID
- Asia has the most hungry people, but sub-Saharan Africa has 25% of their population who suffer from hunger, making it the highest prevalence
- Females make up 60% of malnourished people worldwide
- 45% of all deaths of children under 5 are due to the lack of food - that's almost 3 million lives a year
- 780 million people - or 11% of the global population - live on less than \$1.90 US/ day
- Experts disagree on how much money it would take to end world hunger, their best guess range anywhere from \$7 billion to \$265 billion a year



THE TEAM

The SuperFoodz team collectively brings over 100 years of hands on experience in their respective areas of expertise.

- Banking
- Finance
- Venture Capital
- Regulation
- Technology
- System Architecture
- Entertainment
- Media
- Marketing
- International Diplomacy
- Governance
- Community Development & Management



ROADMAP

**Q4
2022**

Whitepaper Released
Website Launched
Launch Social Media Community
Establish Community Relations

2023

Tier 1 CEX Token Listings
DEX Liquidity Pool Launch
Deepen Community Relations
Charity Expansion
Athlete | Celebrity | Influencer Partnerships Established

2024

Global Food Donations
Strategic Partnerships Within Giving Community
Deepen International Relations
Expand SF Utility Functionality

BEYOND

Global Acceptance of SF Loyalty Token
Further Transcend 21st Century Giving Model

COMMUNITY

The adage is true: ***There Is Strength in Numbers.***

A guiding principle is ***Inclusion***; the ***SuperFoodz*** community is open to all. Communications travel through Twitter, Instagram, Discord & Telegram to all SF token holder members and conjoining in real-time occurs in a ***SuperFoodz*** designated member space.

SF's partnerships with Athletes, Influencers and Celebrities, drives exclusive ***SuperFoodz*** events. While the core mission is vital and serious minded, our community is about fun, expanded awareness, and the generation of good vibes, good deeds, and abundance for all who join us.



TOKENOMICS

SF Token

The **SuperFoodz SF** loyalty token was engineered to empower the battle against hunger. **SF is a Polygon utility token which is a layer 2 scaling solution for the Ethereum blockchain.**

Ticker: SF

Circulating Supply @ Launch: 500,000,000

Max Supply: 3,141,592,653

SuperFoodz (SF) utilizes Polygon for a variety of reasons. Polygon addresses transactional issues associated with blockchains, such as gas fees (transaction costs) and latency (delivery speed), without compromising security.

SuperFoodz (SF) is a social impact company solving world hunger with blockchain. Our “Blockchain for Good” project utilizes the SuperFoodz SF Token to reshape Web3 and donates 40% of profits to those suffering from food insecurity around the world with needed and timely healthy food donations.

SF was created for those loyal to the SuperFoodz Hunger Cause. SF is a Web3 ecosystem and not just a trading token, so it is important to operate on Polygon to bring real world ease of use, utility, and cost effectiveness.

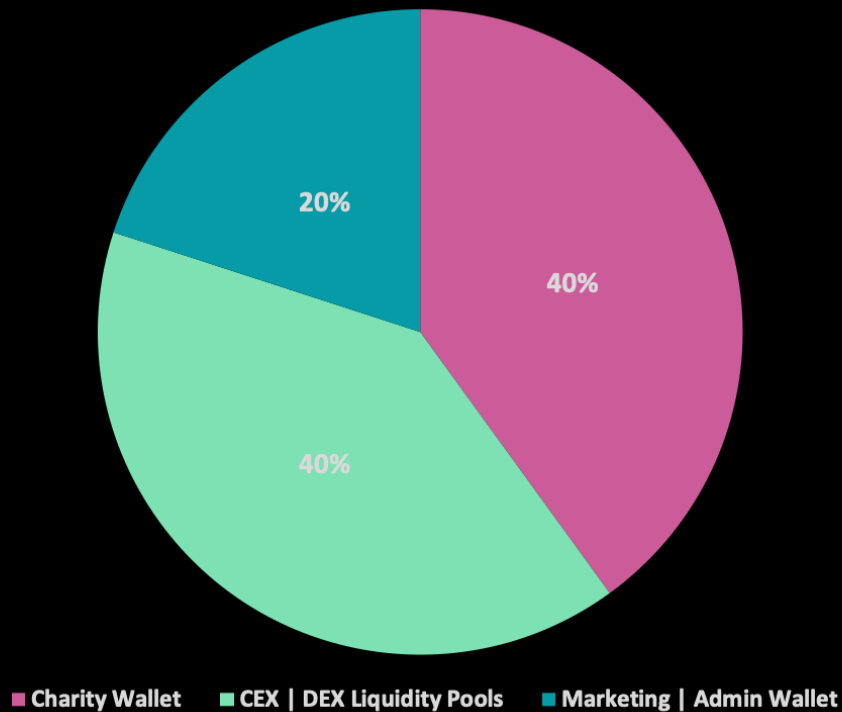
Processing transactions on Polygon rather than Ethereum cumulatively saves significant transaction fees for SF token holders for more practical and effective uses of SF.

TOKEN ALLOCATION

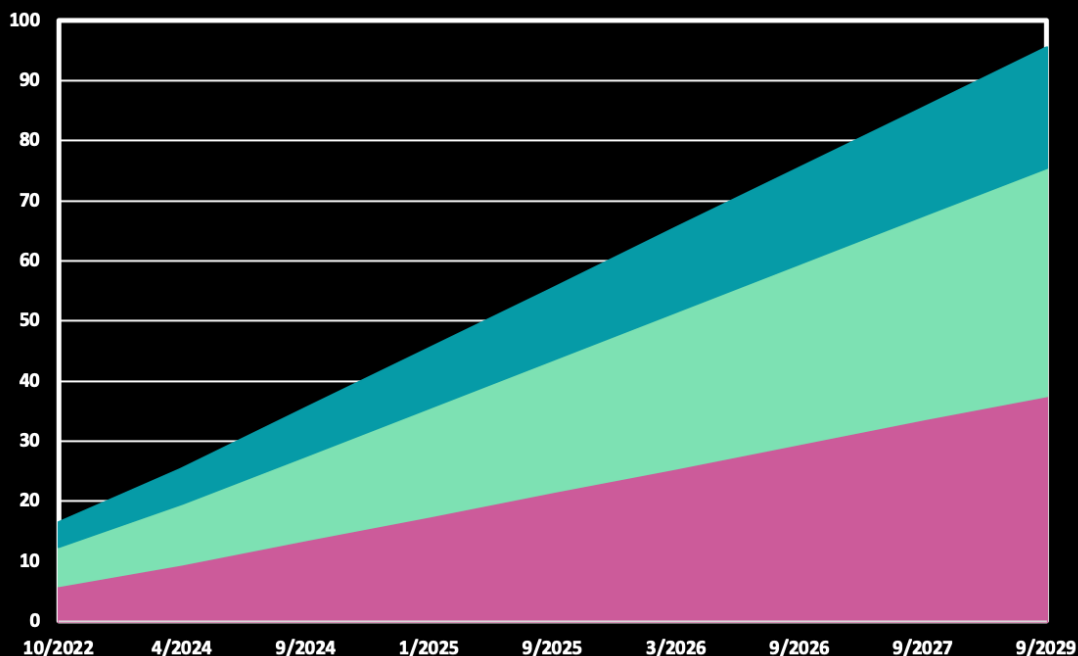
Charity Wallet = 40%

CEX | DEX Liquidity Pools = 40%

Marketing | Admin Wallet = 20%



TOKEN RELEASE SCHEDULE



DISCLAIMER

The information in this White Paper is subject to change or update and should not be construed as a commitment, promise or guarantee by SuperFoodz or any other individual or organization mentioned in this whitepaper relating to the future availability of services related to the use of the tokens or to their future performance or value.

Licenses and approvals are not assured in all jurisdictions

SuperFoodz (SF) intends to operate in full compliance with applicable laws & regulations and use its best endeavors to obtain the necessary licenses and approvals. Regulatory licenses and/or approvals are likely to be required in a number of relevant jurisdictions in which relevant activities may take place. This means that the development and roll-out of all the initiatives described in this whitepaper are not guaranteed. It is not possible to guarantee, and no person makes any representations, warranties, or assurances that any such licenses or approvals will be obtained within a particular time frame or at all. As such, the initiatives described in this whitepaper may not be available in certain jurisdictions, or at all. This could require restructuring of these initiatives and/or its unavailability in all or certain respects. In addition, the development of any initiatives is intended to be implemented in stages. During certain stages of development, the project may rely on relationships with certain licensed third-party entities. If these entities are no longer properly licensed in the relevant jurisdiction, this will impact the ability of SuperFoodz to rely on the services of that party.

No advice

This whitepaper does not constitute any investment advice, financial advice, trading advice or recommendation related to the SuperFoodz (SF) token, its affiliates, or its respective officers, directors, managers, employees, agents, advisors, or consultants on the merits of purchasing SF tokens, nor should it be relied upon in connection with any other contract or purchasing decision. It is strictly informational. Do not trade or invest in any tokens, companies or entities based solely upon this information. Any investment involves substantial risks, including, but not limited to, pricing volatility, inadequate liquidity, and the potential complete loss of principal. Investors should conduct independent due diligence, with assistance from professional financial, legal and tax experts, on topics discussed in this document and develop a stand-alone judgment of the relevant markets prior to making any investment decision.

Not A Sale Of Security

This whitepaper does not constitute a prospectus or financial service offering document and is not an offer to sell or solicitation of an offer to buy any security, investment products, regulated products, or financial instruments in any jurisdiction. It does not constitute or form part of and should not be construed as any offer for sale or subscription of or any invitation to buy or subscribe for any securities not should it or any part of it form the basis of or be relied upon in any connection with any contract or commitment whatsoever. Owners of SF tokens are not entitled to any rights in SuperFoodz or any of its affiliates, including any equity, shares, units, royalties to capital, profit, returns or income in SF or any other company or intellectual property associated with SF. SuperFoodz expressly disclaims any and all responsibility for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from reliance on any information contained in the white paper, any error, omission or inaccuracy in any such information or any action resulting therefrom.

No Representations

No representations or warranties have been made to the recipient of this whitepaper or its advisers as to the accuracy or completeness of the information, statements, opinions or matters (express or implied) arising out of, contained in, or derived from this whitepaper or any omission from this document or of any other written or oral information or opinions provided now or in the future to any interested party or their advisers.

The SF tokens, as envisaged in this whitepaper, are under development and are being constantly updated, including, but not limited to, key governance and technical features. If and when the SF tokens are completed, they may differ significantly from the description set out in this whitepaper. No representation or warranty is given as to the achievement or reasonableness of any plans, future projections, or prospects and nothing in this document is or should be relied upon as a promise or representation as to the future. To the fullest extent possible, all liability for any loss or damage of whatsoever kind (whether foreseeable or not and whether or not SF has been advised of the possibility of such loss or damage) which may arise from any person acting on any information and opinions contained in this whitepaper or any information which is made available in connection with any further inquiries, notwithstanding any negligence, default, or lack of care, is disclaimed.

Third Party Data

This whitepaper contains data and references obtained from third party sources. While the management believes that this data is accurate and reliable, they have not been subject to independent audit, verification, or analysis by any professional legal, accounting, engineering, or financial advisors. There is no assurance as to the accuracy, reliability, or completeness of the data.

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Risk Statements

Purchasing SF tokens involves substantial risk and may lead to a loss of a substantial or entire amount of the money involved. Prior to purchasing SF tokens, you should carefully assess and consider the risks, including those listed in any other documentation.

A purchaser should not purchase SF tokens for speculative or investment purposes. Purchasers should only purchase SF tokens if they fully understand the nature of the SF token and accept the risks inherent to the SF token. Cryptographic tokens may be subject to expropriation and/or theft; hackers or other malicious groups or organizations may attempt to interfere with our system/network in various ways, including malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing, and spoofing which may result in the loss of your cryptographic tokens or the loss of your ability to access or control your cryptographic tokens. In such event, there may be no remedy, and holders of cryptographic tokens are not guaranteed any remedy, refund, or compensation.

The regulatory status of cryptographic tokens and digital assets is currently unsettled, varies among jurisdictions, and subject to significant uncertainty. It is possible that in the future, certain laws, regulations, policies, or rules relating to cryptographic tokens, digital assets, blockchain technology, or blockchain applications may be implemented which may directly or indirectly affect or restrict cryptographic token holders' right to acquire, own, hold, sell, convert, trade, or use cryptographic tokens. The uncertainty in tax legislation relating to cryptographic tokens and digital assets may expose cryptographic token holders to tax consequences associated with the use or trading of cryptographic tokens. Digital assets and related products and services carry significant risks. Potential purchasers should consider all of the above and assess the nature of, and their own appetite for, relevant risks independently and consult their advisers before making decisions.

Professional Advice

You should consult a lawyer, accountant, tax professional and/or any other professional advisors as necessary prior to determining whether to purchase SF tokens.

Caution Regarding Forward Looking Statements

This whitepaper contains certain forward-looking statements regarding the business we operate that are based on the belief of SF as well as certain assumptions made by and information available to SF. No representations or warranties are made as to the accuracy of such forward-looking statements.

Forward-looking statements, by their nature, are subject to significant risks and uncertainties. Forward-looking statements may involve estimates and assumptions and are subject to risks, uncertainties and other factors beyond our control and prediction. Accordingly, these factors could cause actual results or outcomes that differ materially from those expressed in the forward-looking statements. Any forward-looking statement speaks only as of the date of which such statement is made, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events.